



Media
House

MOKO
FRAME BY FRAME

MOKO

FRAMES

Photography & Videography

Specializing and Highlights in Architectural and Interior, Exterior, Hospitality, Cafes and Restaurants, Real-Estate Photography and Videography and Post-Production.





ABOUT US

We are Tirth Bhavsar and Margav Rana — a creative duo driven by the art of capturing visuals that do more than just look beautiful; they build brands, tell stories, and leave lasting impressions. Specializing in commercial photography, we work across cafes, restaurants, interiors, product shoots, model portfolios, content creator sessions, and podcast setups. Every frame we create is guided by a blend of technical precision and artistic vision, ensuring that your brand's identity is reflected in every detail.



Vadodara, Gujarat.

AVAILABLE ALL INDIA REGIONS



• **Margav Rana**

• **Tirth Bhavsar**



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WHAT WE DO?

MOKO
FRAME BY FRAME

01 Food Photography

02 Beverages Photography

03 Restaurant Ambience Shoot

04 Events Coverage

05 Influencer Collaboration



Phone Number
+91 9429650320

www.mokoframes.in





AGREEMENT

01. Scope of Work

- **Services include:** Food Photography, Beverages Photography, Food Styling & Plating, Chef & Kitchen Storytelling, Menu & Catalogue Photography, Influencer Collaboration Shoot, Event Coverage (food festivals), Restaurant Ambience Shoot, and Interior Shoot of Hospitality.
- The scope will be mutually agreed upon before the shoot. Any additional requirements outside the agreed scope will attract extra charges.

02. Client's Responsibilities

- The client must ensure food items are fresh, well-cooked, and visually appealing at the time of the shoot.
- Proper plating, garnishing, and hygiene must be maintained by the restaurant staff unless food styling is included in the package.
- For ambience and interior shoots, the restaurant must be clean, well-lit, and arranged prior to the scheduled time.
- Access to kitchen/chef/staff must be coordinated in advance for storytelling coverage.

03. Pricing & Payment Terms

- Pricing is package-based or customized as per the client's menu and space requirements.
- Advance Payment: 50% of the quoted amount is mandatory to confirm the booking.
- Remaining 50% must be cleared before final delivery of edited files.

04. Usage Rights

- Clients receive royalty-free commercial usage rights for marketing, social media, menus, websites, and advertising.
 - Copyright remains with [Your Business Name]. Images/videos may be used in our portfolio, website, and promotional purposes unless otherwise agreed in writing.
 - Reselling or transferring content to third parties (e.g., stock platforms) is not permitted without prior consent.
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05. Props, Models & Influencers

- Props (cutlery, surfaces, backgrounds, etc.) provided by us are subject to availability and charged as per usage.
- Hand/Full Models: Can be arranged on request at additional cost.
- Influencer Collaborations: Fees are as per influencer's charges and are not included in base pricing.

06. Cancellation & Rescheduling

- Cancellation within 48 hours of shoot date: 50% advance is non-refundable.
- Rescheduling is allowed with at least 72 hours' prior notice, subject to availability.

"These Terms & Conditions are outlined only to ensure clarity and avoid any future confusion."

"We always believe in working with mutual understanding, flexibility, and trust. Minor adjustments are always welcome as our priority is to deliver the best possible results for your brand."





Categories:

- **Food & Beverage Photography**

(individual dishes, styled shots, beverages)

- **Restaurant & Ambience Photography**

(interiors, table setups, décor, lighting mood)

- **Food Videography**

(recipe reels, cinematic food pouring shots, ambience films)

- **Chef & Storytelling Shoots**

(behind-the-scenes kitchen action, chef portraits, plating process)

- **Menu & Catalogue Shoot**

(focused flat-lays, white background for menu, delivery apps)

Package Levels:

- **Starter Package (for Small Cafes / Cloud Kitchens)**

👉 Limited dishes (5-6 items) + ambience + 1 reel

- **Standard Package (Restaurants / Mid-size Cafes)**

👉 12-15 dishes + ambience + chef storytelling + 2-3 reels + menu shots

- **Premium Package (Hotels / Fine Dining / Chains)**

👉 20+ dishes + ambience + chef storytelling + 5 reels + 1 cinematic
restaurant film + interior coverage

TAILORED PACKAGES

From Simple Shoots to Complete Storytelling.



PRICING

MOKO
READY BY FRAME



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COST BREAKDOWN

STANDARD PACKAGES

Requirement	Starter	Standard	Premium
Dishes Styled & Shot	6 to 8	Upto 15	25+
Ambience/Interior Shots	Basic	Extended	Full Coverage
Chef / Kitchen Storytelling	-	✓	✓ (Detailed)
Beverages Coverage	2-3	5 to 7	10+
Videography (Reels)	1 Reel	3 Reels	5 Reels + 1 Film
Edited Images Delivered	25	50+	100+
Delivery Timeline	3 Days	5 Days	7 Days
Total Cost	₹8500/-	₹16,500/-	₹31,500/-

Add-Ons (Transparent Costs)

- Extra Dish Photography - ₹500 per dish
- Extra Reel (30-45 sec) - ₹2500 per reel
- Cinematic Ad Film (1-2 min) - ₹8,000
- Food Stylist Charges (if required) - ₹3,000

Category Model (Modular, Flexible)

Service Category	Half Day	Full Day	Deliverables	Total Cost
Food Photography (styled dishes)	6-8 dishes	15-18 dishes	20-50 edited images	Full Day: 12,999/- Half Day: 7,999/-
Beverage Photography	4-5 drinks	10-12 drinks	15-30 edited images	Full Day: 10,999/- Half Day: 5,999/-
Ambience & Interior	Basic coverage (tables, décor)	Full coverage (entire restaurant, lighting, décor)	10-25 edited images	Full Day: 14,999/- Half Day: 8,999/-
Chef & Kitchen Storytelling	Portraits + prep shots	Full storytelling (plating, cooking, team shots)	10-20 edited images + short clips	Full Day: 9,999/- Half Day: 4,999/-
Videography	2 Reels	5 reels + 1 cinematic film	Edited 30-120 sec videos	Full Day: 18,999/- Half Day: 10,999/-

Add-Ons (Transparent Costs)

- Extra dish photography - ₹500 per dish
- Extra reel (30-60 sec) - ₹2500 each
- Cinematic ad film (1-2 min) - ₹8,999/-
- Props / Food stylist (if needed) - At actual cost



TERMS & CONDITIONS

01. Other Charges

In case of requirements of any additional equipment like drone or gear lights required for the same will be as per actuals. This does not include the travel and hospitality charges of the professional required for operating the equipment. Expenditures including travelling & hospitality, excess baggage, cartage, travel, parking, toll, driver charges and purchase of props or items to be used in shoot.

02. Conveyance fees

Conveyance fees excluding the post production charges and the travel costs have to be paid on the day of the shoot. The low resolution files for selection will be sent first and later after the selection the post production fees is to be paid. The high resolution edited files will be sent only after all the expenses including the post production fees is covered

03. The Set-Up Of Site

The set-up of the site is the client's responsibility. The photographers may give suggestions but they are not liable for doing the set-up. In case of hiring any equipment, the charges are payable in advance. The images will be used by the photographers as a part of their portfolio and social media pages in all cases. The photo credits are supposed to be mentioned in case of editorial license.

04. Cancellation Charges

Less than 24 Hours - 100% of assignment fee
Less than 7 days - 50% of assignment fee

05. Post Production

The low resolution files will be sent within a few days after selection. The low resolution files will have our watermark in the center. After the selection of images, an estimate in case of any extra images for the post processing charges will be shared. The processing would start after the approval of the estimate. The time taken for the processing will be discussed accordingly.

TERMS & CONDITION

06. Travel Cost Outside Vadodara by Car

Rs. 15 / KM (lump sum basis)

07. Location Survey Charges

Up to 50% of one-day total cost (varies by location).

08. Long Distance Travel Time

Up to 50% of one-day total cost for more than 4 hours of travel.

09. Drone Rental Cost Extra – if ordered

₹7,000 for half day + ₹10,000 onwards for full day shoots.

10. Shooting Location

Shooting at one location in a day only.

11. Included in Our Service

Live Display on Laptop + Pro Lights + Camera + Private proofing gallery
+ Data Management for 3 months

12. Deliverable

Digital images as soft copies, transferred online.

Available in All India Regions

- Available Across All India Regions for Your Site Shoots.
- **Full-day pricing** will be applicable (no half-day option for out side Vadodara shoots)
- Logistics, travel, transportation & accommodation costs will be charged additionally and are not included in package pricing.



OTHER SERVICES



What can we do for you?



- Industrial Shoot >
- Event Shoot >
- Interior & Real Estate Shoot >
- Content Creator Shoot >
- Corporate Shoot >
- Product Photography >
- Model Portfolio Shoot >



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Photography Services

FOOD RESTRO Photography



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