



Media  
House

**MOKO**  
FRAME BY FRAME

# MOKO

# FRAMES

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## Photography & Videography

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Specializing and Highlights in Product, E-commerce, Lifestyle,  
Commercial, Branding Photography and Videography with  
Professional Post-Production.



# ABOUT US

We are Tirth Bhavsar and Margav Rana — a creative duo driven by the art of capturing visuals that do more than just look beautiful; they build brands, tell stories, and leave lasting impressions. Specializing in commercial photography, we work across cafes, restaurants, interiors, product shoots, model portfolios, content creator sessions, and podcast setups. Every frame we create is guided by a blend of technical precision and artistic vision, ensuring that your brand's identity is reflected in every detail.

Our philosophy is simple: creativity with purpose. We take the time to understand your story, your audience, and your goals before translating them into compelling imagery. From planning and concept creation to the final delivery of meticulously edited shots, our process is transparent, collaborative, and focused on results. Whether you're a small business looking to make an impact or a brand aiming for a premium visual presence, we're here to make sure your photos speak louder than words.



**Vadodara, Gujarat.**

• **Margav Rana**

• **Tirth Bhavsar**





# OUR AGREEMENT

## 1. Booking & Confirmation

- All shoots must be booked at least 5 days in advance (subject to availability).
- A 50% advance payment is required to confirm the booking. Remaining 50% before final delivery.
- Dates will only be blocked after advance payment.

## 2. Pricing & Packages

- Pricing depends on product type, size, complexity, and styling requirements.
- The packages mentioned are base prices; final quotation may vary based on props, styling, and additional resources required.
- Customized packages are available as per client requirements.

## 3. Models, Props & Styling

- Hand models / fashion models are not included in base package. Charges depend on availability & profile of the model.
- Props (backgrounds, table setups, fabrics, accessories, etc.) are subject to extra charges as per requirement.
- Client can provide props/styling items if they want to avoid additional charges.

## 4. Studio & Location

- Pricing mentioned is for our in-house studio setup in Vadodara.
- If shoot is required at client's location / outdoor, travel, logistics, and setup charges will apply.
- Outstation shoots: Client must cover travel, accommodation, and logistics for crew.

## 5. Client Responsibilities

- Products must be delivered to our studio at least 2 days before shoot (for preparation).
- Products must be in perfect, shoot-ready condition (polished, clean, no scratches).
- If damaged products arrive, we are not responsible for retouching defects without extra charges.
- Client should provide clear shot list / mood board / reference images before the shoot.



## 6. Shoot Duration

- Half-Day package: 4 hours
- Full-Day package: 8 hours
- Overtime beyond package duration will be charged at ₹3,000/hour (Photo) or ₹4,000/hour (Video).

## 7. Usage Rights & Copyrights

- Client receives Commercial Usage Rights for images/videos for marketing, advertising & online platforms.
- We reserved the right to use selected images/videos for portfolio, website, and social media unless NDA is signed.

## 8. Cancellation & Rescheduling

- Cancellation within 48 hours of shoot → 50% advance is non-refundable.
- Rescheduling must be done at least 72 hours in advance (subject to availability).
- Weather delays (for outdoor shoots) will be rescheduled at no extra cost.

"These Terms & Conditions are outlined only to ensure clarity and avoid any future confusion."

**"We always believe in working with mutual understanding, flexibility, and trust. Minor adjustments are always welcome as our priority is to deliver the best possible results for your brand."**





## TAILORED PACKAGES

From Simple Shoots to Complete Storytelling.



# PRICING

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**Phone Number**

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# SMALL PRODUCT PHOTOGRAPHY

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**Small/Tabletop Products:** Jewelry, Cosmetics, Electronics Accessories, Food Items, Home Décor, Fashion Accessories, Stationery, Toys.



# PROP STYLE SHOOT

## SINGLE PRODUCT PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	30	20	10
Props Included	4	3	2
Professional Fees	4,000/-	4,000/-	3,000/-
Studio Setup Fees (lighting + Props)	5,000/-	4,000/-	3,000/-
Post Production (Editing)	3,000/-	2,000/-	2,000/-
Assistant Fees	2,000/-	1,000/-	-
<b>Total Cost</b>	<b>₹14000/-</b>	<b>₹11000/-</b>	<b>₹8000/-</b>
Extra Per Image	400/-	400/-	400/-
Extra Per Props	1,000/-	1,000/-	1,000/-
Extra Hand Model Charges	2,000/-	2,000/-	2,000/-
Extra Full Model Charges	5,000/-	5,000/-	5,000/-

- The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.

# PROP STYLE SHOOT

## MULTIPLE PRODUCTS PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	60	40	30
Props Included (basic)	4	3	2
Professional Fees	16,000/-	14,000/-	12,000/-
Studio Setup Fees (Lightning + Props)	5,000/-	4,000/-	3,000/-
Post Production (Editing)	6,000/-	4,000/-	3,000/-
Assistant Fees	3,000/-	2,000/-	2000/-
<b>Total Cost</b>	<b>₹30,000/-</b>	<b>₹24,000/-</b>	<b>₹20,000/-</b>
Extra Per Image	300/-	300/-	300/-
Extra Per Props	1,000/-	1,000/-	1,000/-
Extra Hand Model Charges	3,000/-	3,000/-	3,000/-
Extra Full Model Charges	5,000/-	5,000/-	5,000/-

- The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.



# WHITE BG SHOOT

## MULTIPLE PRODUCTS PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	60	40	20
Professional Fees	15,000/-	13,000/-	7000/-
Studio Setup Fees	6,000/-	5,000/-	4,000/-
Post Production	4,000/-	3,000/-	1500/-
Assistant Fees	3000/-	2000/-	1000/-
<b>Total Cost</b>	<b>₹28,000/-</b>	<b>₹23,000/-</b>	<b>₹13,500/-</b>
Extra Per Image	500/-	400/-	400/-

## SINGLE PRODUCTS PACKAGE

- The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.

Requirement	Price
Deliverable (Edited Image)	10
Professional Fees	2500/-
Studio Setup Fees	2000/-
Post Production	1500/-
Assistant Fees	-
<b>Total Cost</b>	<b>₹6,000/-</b>
Extra Per Image	250/-



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# MEDIUM PRODUCT PHOTOGRAPHY

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**Medium Size Products:** Furniture, Appliances, Apparel, Bags & Luggage, Footwear, Kitchenware, Sports Equipment, Musical Instruments.

# PROP STYLE SHOOT

## SINGLE PRODUCT PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	30	20	10
Props Included	4	2	1
Professional Fees	5000/-	5000/-	4000/-
Studio Setup Fees (Lightning+Props)	6000/-	5000/-	4000/-
Post Production (Editing)	3000/-	2000/-	2000/-
Assistant Fees	3000/-	3000/-	3000/-
<b>Total Cost</b>	<b>₹17000/-</b>	<b>₹15000/-</b>	<b>₹13000/-</b>
Extra Per Image	500/-	500/-	500/-
Extra Per Props	1500/-	1500/-	1500/-
Extra Hand Model Charges	3000/-	3000/-	3000/-
Extra Full Model Charges	6000/-	6000/-	6000/-

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# PROP STYLE SHOOT

## MULTIPLE PRODUCTS PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	60	40	20
Props Included	4	3	2
Professional Fees	17,000/-	15,000/-	14,000/-
Studio Setup Fees	8000/-	7000/-	6000/-
Post Production (Editing)	7000/-	5000/-	4000/-
Assistant Fees	4000/-	3000/-	2000/-
<b>Total Cost</b>	<b>₹36,000/-</b>	<b>₹30,000/-</b>	<b>₹26,000/-</b>
Extra Per Image	500/-	500/-	500/-
Extra Per Props	1500/-	1500/-	1500/-
Extra Hand Model Charges	3000/-	3000/-	3000/-
Extra Full Model Charges	6000/-	6000/-	6000/-

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# WHITE BG SHOOT

## MULTIPLE PRODUCTS PACKAGE

Requirement	Option A	Option B	Option C
Deliverable (Edited Image)	60	40	20
Professional Fees	14,000/-	12,000/-	10,000/-
Studio Setup Fees	6,000/-	4,000/-	3,000/-
Post Production	5,000/-	4,000/-	3000/-
Assistant Fees	3000/-	2000/-	1000/-
<b>Total Cost</b>	<b>₹28,000/-</b>	<b>₹22,000/-</b>	<b>₹17,000/-</b>
Extra Per Image	400/-	400/-	400/-

## SINGLE PRODUCTS PACKAGE

- The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.

Requirement	Price
Deliverable (Edited Image)	10
Professional Fees	3500/-
Studio Setup Fees	3000/-
Post Production	1500/-
Assistant Fees	-
<b>Total Cost</b>	<b>₹8,000/-</b>
Extra Per Image	400/-



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# FASHION APPERAL PHOTOGRAPHY

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For clothing brands, designers, ecommerce fashion stores, lifestyle magazines

Shoot Duration: Half Day (4 Hrs) or Full Day (8 Hrs)

Requirement	Option A	Option B
Shooting Duration	4 Hours	8 Hours
Camera Setup	DSLR + Light Setup	Dual Camera + Lighting + Reflectors
Deliverable Images	30 Edited Images	50 Edited Images + 1 Reel
Models	1 Model	2/3 Models
Post-Production	4000/-	7000/-
Professional Fees	15000/-	18,000/-
Model Fees	5000/-	9000/-
Studio Setup Fees	8,000/-	12,000/-
Assistant Fees	3000/-	5000/-
Total Cost	₹34,000/-	₹51,000/-

- Extras:
- Extra Model: ₹7,000 – 15,000/day
  - Extra Image: ₹500 each
  - Cinematic Reel Add-on: ₹8,000
  - The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.

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# VIDEO GRAPHY SERVICES

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## VIDEOGRAPHY SERVICES

Requirement	Full Day	Half Day
Deliverable Video	1 Cinematic Landscape Film (1-2min) + 1 Reel	1 Reel/Short (30-60s)
Professional Fees (direction + shooting)	5,000/-	3,000/-
Camera kit + Lighting kit	2,000/-	2,000/-
Editing Charges	4,000/-	3,000/-
Assitant Fees	1,000/-	-
<b>Total Cost</b>	<b>₹12,000/-</b>	<b>₹8,000/-</b>
Working hours including setup	upto 8hrs	upto 4hrs
Extra Working Hours (per hour)	3,000/-	3,000/-
Extra Reel (per edit)	3000/-	3000/-

- The prices above are indicative and may be adjusted based on the specific requirements of each project. We provide a unique quote for each project depending on client requirements, budgets, and goals.



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# TERMS & CONDITIONS

## 01. Other Charges

In case of requirements of any additional equipment like drone or gear lights required for the same will be as per actuals. This does not include the travel and hospitality charges of the professional required for operating the equipment. Expenditures including travelling & hospitality, excess baggage, cartage, travel, parking, toll, driver charges and purchase of props or items to be used in shoot.

## 02. Conveyance fees

Conveyance fees excluding the post production charges and the travel costs have to be paid on the day of the shoot. The low resolution files for selection will be sent first and later after the selection the post production fees is to be paid. The high resolution edited files will be sent only after all the expenses including the post production fees is covered.

## 03. The Set-Up Of Site

The set-up of the site is the client's responsibility. The photographers may give suggestions but they are not liable for doing the set-up. In case of hiring any equipment, the charges are payable in advance. The images will be used by the photographers as a part of their portfolio and social media pages in all cases. The photo credits are supposed to be mentioned in case of editorial license.

## 04. Cancellation Charges

Less than 24 Hours - 100% of assignment fee  
Less than 7 days - 50% of assignment fee

## 05. Post Production

The low resolution files will be sent within a few days after selection. The low resolution files will have our watermark in the center. After the selection of images, an estimate in case of any extra images for the post processing charges will be shared. The processing would start after the approval of the estimate. The time taken for the processing will be discussed accordingly.

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# TERMS & CONDITION

## 06. Travel Cost Outside Vadodara by Car

Rs. 15 / KM (lump sum basis)

## 07. Location Survey Charges

Up to 50% of one-day total cost (varies by location).

## 08. Long Distance Travel Time

Up to 50% of one-day total cost for more than 4 hours of travel.

## 09. Drone Rental Cost Extra – if ordered

₹7,000 for half day + ₹10,000 onwards for full day shoots.

## 10. Shooting Location

Shooting at one location in a day only.

## 11. Included in Our Service

Live Display on Laptop + Pro Lights + Camera + Private proofing gallery  
+ Data Management for 3 months

## 12. Deliverable

Digital images as soft copies, transferred online.

## Available in All India Regions

- Available Across All India Regions for Your Shoots.
- **Full-day pricing** will be applicable (no half-day option for out side Vadodara shoots)
- Logistics, travel, transportation & accommodation costs will be charged additionally and are not included in package pricing.



# OTHER SERVICES



What can we do for you?



- Industrial Shoot >
- Event Shoot >
- Food & Restro Shoot >
- Content Creator Shoot >
- Corporate Shoot >
- Interior Photography >
- Model Portfolio Shoot >





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See Our Portfolio Works

# Product Shoot



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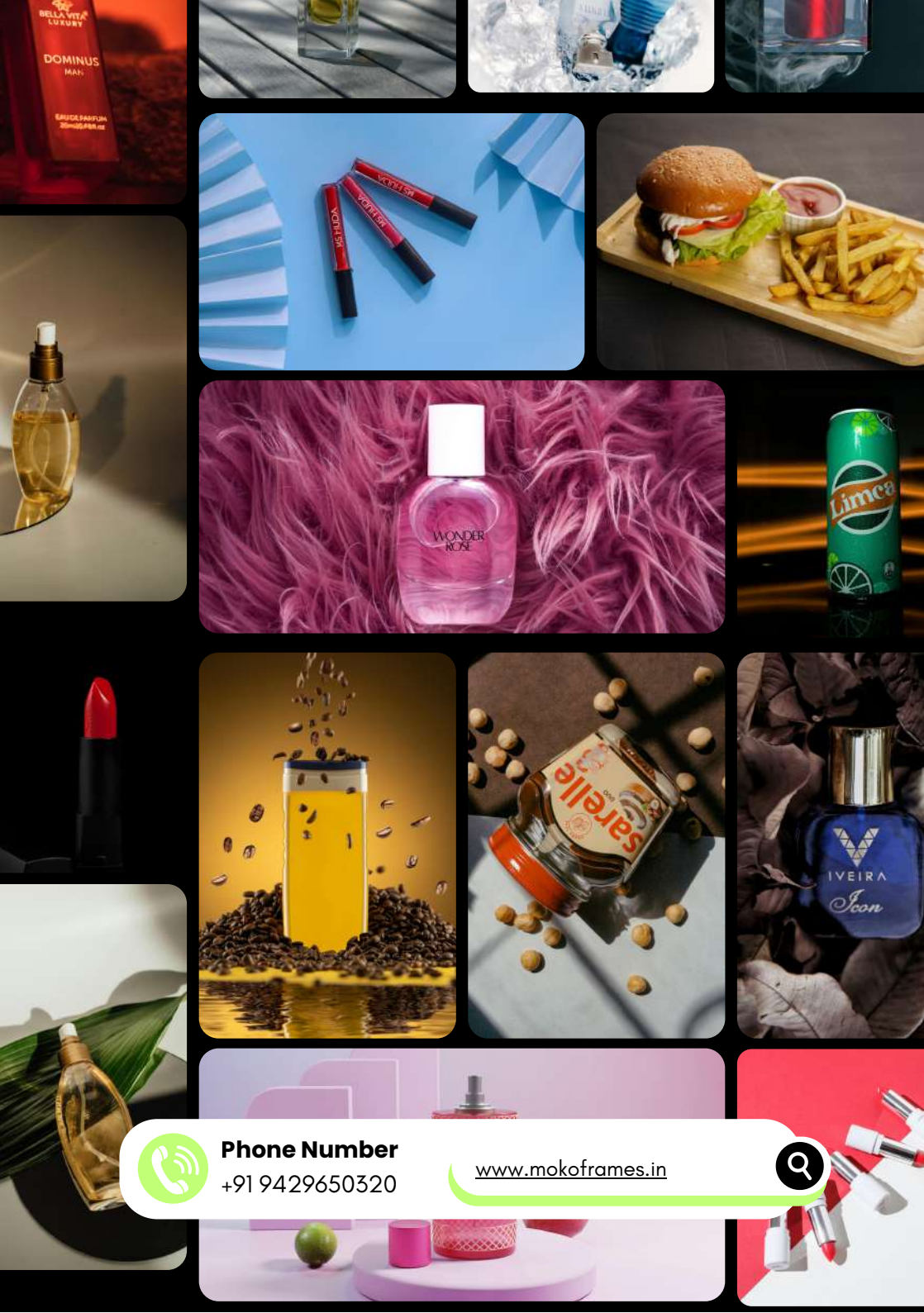


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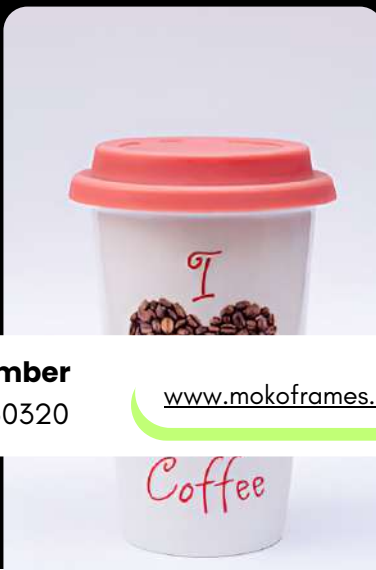


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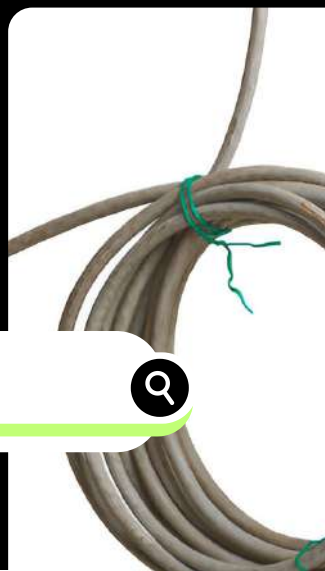




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**MOKO**  
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